



**PROYECTO  
JUAN DIEGO**  
*Educating, Engaging & Empowering Families for the Future.*

Proyecto Juan Diego  
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**FOR IMMEDIATE RELEASE**

October 10, 2023

**Proyecto Juan Diego to host SOLD OUT 9th Annual Business & Leadership Conference  
Level Up: Mastering Workplace Dynamics**

**BROWNSVILLE, TX** - Proyecto Juan Diego is proud to announce that the 9th Annual Business & Leadership Conference **Level Up: Mastering Workplace Dynamics** has sold out.

The conference, on Thursday, October 19th, 2023 at Proyecto Juan Diego, will explore the details and latest changes in workplace dynamics, providing valuable education and insights. It will cover a variety of topics, including intergenerational and company-culture dynamics, ways to enhance team engagement, and how to use failure as a tool for success. It's an ideal opportunity for career development, bringing together employees and organizations to connect, learn, and engage with the Brownsville community.

The proceeds from Proyecto Juan Diego's Conference will go towards funding the organization's programs and services for low-income families in the Brownsville community, including immigration assistance, educational programs, strengthening family relationships, and encouraging civic engagement for all ages. All contributions will help continue to provide these important services to those in need.

Proyecto Juan Diego thanks [Rio Grande LNG](#) and **De Sela Consulting, LLC** for sponsoring this event at the Platinum level. Their generous contributions have helped provide a 3-hour educational experience with keynote speakers and panelists from local businesses and industries.

For more information about the conference, please click [here](#) or visit <https://www.proyecto-jd.org/level-up-mastering-workplace-dynamics-conference-2023>. You can also contact Claudia Rodriguez, Marketing Specialist at [claudia.rodriguez@proyecto-jd.org](mailto:claudia.rodriguez@proyecto-jd.org), (956) 542-2488.

**About Proyecto Juan Diego**

Proyecto Juan Diego (PJD) is a non-profit organization founded in 2003 by Daughter of Charity Sister Phylis Peters. The Mission is to empower low-income families to be healthy and self-sufficient community members through educational programs, family activities, and preventative health services.

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