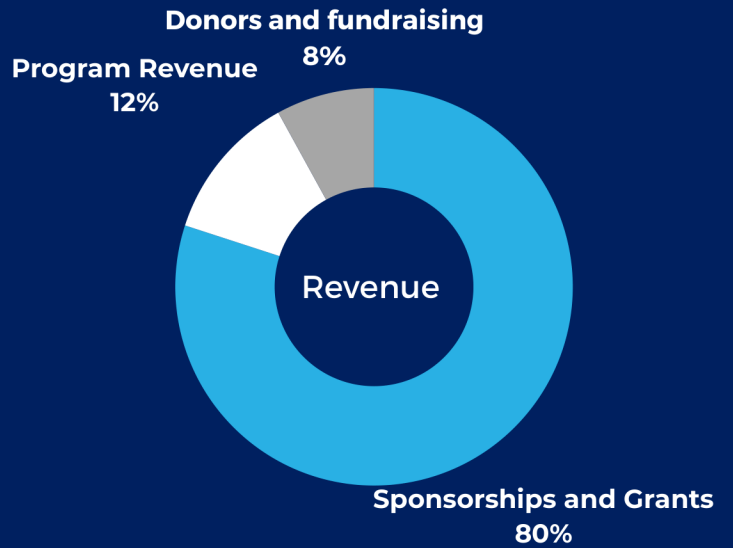


2023 ANNUAL REPORT STATISTICS



***Client Encounters:** Includes duplicated participants in assistance such as classes, program services, walk-ins, and phone calls.

***Emergency funds:** Includes but not limited to utility bills, grocery gift cards, and hygiene items, based on limited availability.



16,750

*CLIENT ENCOUNTERS



15,527

VOLUNTEER HOURS



6,140

IMPACTED THROUGH 104 OUTREACH EVENTS



460

PARTICIPANTS IN IMMIGRATION SERVICES



196

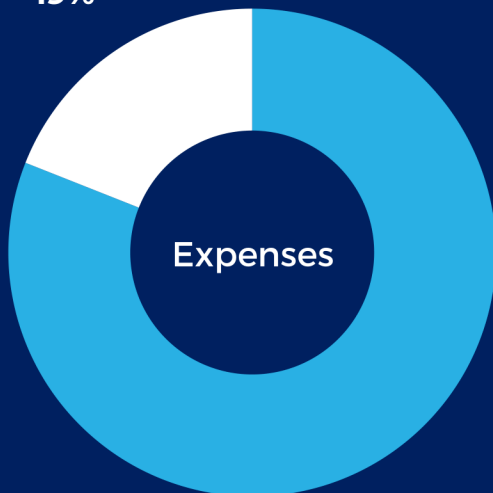
REGISTERED TO VOTE



\$10,500

*EMERGENCY FUNDS GIVEN

Administrative
19%



Program services
81%

Program services 81%

Salaries and Benefits	43%
Program Services	11%
Professional Fees	2%
Sister Stipend	3%
Utilities	6%
Insurance	10%
Payroll taxes	4%

Administrative 19%

Director Fee	8%
Accounting	7%
Other Admin	4%

ACHIEVEMENTS AND SOCIAL MEDIA IMPACT



ACHIEVEMENTS

- Commemorated our 20th anniversary by hosting a luncheon in honor of our founder, Sister Phylis Peters, and lifetime donors and supporters. Additionally, we arranged a community celebration named "ProyectoFest" to mark this significant milestone.
- Partnered with AmeriCorps VISTA and hired four full-time paid volunteers to enhance our capacity-building efforts, such as grant writing, volunteer retention, donor relationships, as well as regional and internal data management.
- Partnered with Driscoll Health Plan to inaugurate the Sensory Room, a space designed for the sensory needs of a student, facilitating their participation in learning. This also serves as a private room to aid families fill out applications while their children play.
- Granted full-time status to two previous part-time employees to expand services to a greater number of participants.
- Achieved a new milestone at The Annual Business & Leadership Conference by attracting 100+ attendees, five local speakers, and 15+ sponsors, surpassing the previous fundraising records.
- Collaborated with the Brownsville Fire Department on the revamped Sisters On The Run fundraising campaign, adding a timed 5k and 1 mile fun run component, surpassing previous amounts with a total of \$28,685 fundraised for 2023-2024.
- Three employees completed a 12-week training program to become certified Community Health Workers, one of them obtaining certification as a Community Health Worker Instructor.

SOCIAL MEDIA IMPACT

Data based on all PJD's social media platforms: Instagram, Facebook, Twitter, LinkedIn, Tiktok and Youtube



190,040

Reach & Impressions



49,705

Profile Views



11,257

Website Visits



1,497

New Followers