



SPONSORSHIP PACKAGES

SPONSOR REGISTRATION DEADLINE: JANUARY 8, 2024

SATURDAY, JAN. 27TH, 2024

BROWNSVILLE EVENTS CENTER | BROWNSVILLE, TX | 7 - 11 A.M

BE PART OF THE ANNUAL SISTERS ON THE RUN FUN-RAISER

Every sponsor and vendor has the opportunity to bring a raffle item. Non-sponsored vendors are welcome to attend and set up a booth. Non-sponsored vendors **MUST** bring an "in-kind" item. *Set-up time is 6:15 a.m.*

\$2,500 Premier sponsor (2 spots available)

- Mention in all promotional videos pre and post-race
- Recognition and opportunity to speak at the event / share message/ad
- Flyer in pick-up packet
- Table/booth: bring your own canopies, tables, and chairs.
- Custom sweat towel with company logo
- Featured in promotional email blast, website, and Proyecto Juan Diego social media
- Five free race entries (t-shirt, bib, and medal for the 5k or 1 mile)

\$500 Chip/Bib sponsor (4 spots available)

- Company logo on the corner of bib tag
- Recognition at the event
- Featured in promotional email blast, website, and Proyecto Juan Diego social media
- Table/booth: bring your own canopies, tables, and chairs

\$250 Mile Marker sponsor (8 spots available)

- Logo on each of the mile markers
- Recognition at the event
- Featured in promotional email blast, website, and Proyecto Juan Diego social media
- Table/booth: bring your own canopies, tables, and chairs

\$200 Motivational Yard Sign sponsor (20 spots available)

- Logo on motivational signs throughout the course
- Recognition at the event
- Featured in promotional email blast, website, and Proyecto Juan Diego social media
- Table/booth: bring your own canopies, tables, and chairs

Can't be a sponsor but still want to participate?

Please inquire on availability.

Non-Sponsor Vendor Booth

Free of charge.

In-Kind donations needed:

- Water/Gatorade
- Fruit
- Coffee
- Granola bars
- Event pick-up bags (race logo and your company logo)
- Breakfast (e.g. tacos, donuts, pancakes)
- Photography services
- Videography services

**Vendors interested in providing food or drink items, please contact Claudia Rodriguez for further instructions regarding permits.*

PAYMENT

Method of Payment

- Check
- Cash
- Credit card

Pay by check:

Please make all checks payable to Proyecto Juan Diego Inc. and mail to 3910 Paredes Line Rd, Brownsville, TX. 78526

Check memo: SOTR 2024 Sponsorship

Pay by credit card:

Please use the following link to pay directly to our donation system:

bit.ly/sponsorships-SOTR24

*Fill out completely and return
(Vendors must provide their own tent, table, and chairs)*

Sponsorship Registration Deadline

January 8, 2023

Business/Organization Name

Contact Name

Address

Phone

Email

Sponsorship Level / Type of donation

Applicant Signature

Date

Will you be setting a table/booth at the race?
(if applicable)

Yes

No

For more information, please call Claudia Rodriguez at (956) 542-2488 or email at claudia.rodriguez@proyecto-jd.org.

All profits will benefit Proyecto Juan Diego, a non-profit organization founded in 2003 by Daughter of Charity Sister Phyllis Peters. Our mission is to educate, engage and empower low-income families for the future with services on family dynamics, education, health care, immigration, and civic engagement.